

Exhibit Hall Game

Exhibitors, we are pleased to announce this year's exhibit hall game will be TWO sperate activities and provide you with TWO opportunities to interact with attendees!



Treasure Hunt Map

Game Zones

The exhibit hall is split into several color coded game zones. The floors will be labeled by zone and you will receive beach stickers that are specific to and match your zone color and theme. Attendees will be seeking out your booths for these game pieces.

Treasure Map

Each attendee will receive a beach treasure map that will allow them to search for game pieces from vendors. They will need to find 3 unique game pieces per colored game zone.

Game pieces are color coded and have a specific design that matches the theme of that colored game zone.

Game Pieces

Only provide a game piece if the attendee is needing the match to your assigned piece.

Game pieces will be stickers.

Completed Map

Completed game boards (maps) will be submitted and used as entries for prize drawings.



Exhibitor Capsules

Vendor Capsules

Each vendor will have 5 capsules to distribute. You can distribute these keys ANY way you like. It can be random or the result of your own specific method or game in your booth.

Capsule Reveal

Capsules will be opened to reveal a note inside that will either indicate a tiered prizes or "Better luck next time".

Odds of Winning

There will be 500 capsules in the exhibit hall given to vendors. 10 of those capsules will unlock the treasure chest. By method of random selection, winning capsules will be mixed with non-winning capsules and randomly placed in boxes.

Special thanks to treasure hunt partner:

